



## Reaching the Most Affluent, Educated and Trend-Setting Segment of the Urban Gay and Lesbian Market.

**METROSOURCE** Magazine has been the leading lifestyle publication and resource guide for the New York lesbian and gay community for the past 18 years, and in December 2004, we launched our LA edition.

**METROSOURCE** covers the latest in entertainment, dining out, health and fitness, fashion, travel and the arts. A directory listing for businesses and professionals, a bar guide and community resource guide, will make **METROSOURCE** the most comprehensive gay and lesbian magazine on the West Coast.

**METROSOURCE** is the only gay and lesbian magazine that provides the reader with a complete directory of gay-friendly businesses and services, in an eye-catching, easy-to-read format.

**METROSOURCE'S** circulation has grown to 50,000 copies per issue, and the magazine comes out six times per year.

**METROSOURCE** gets into the right hands through distribution in local, gay-friendly businesses, organizations, events, subscriptions, and on newsstands.

Readers hold on to **METROSOURCE**, referring to it repeatedly for products, services and activities, so the longevity of your advertising message is considerably greater than in other publications.

Sexually explicit advertising is not accepted.

The gay and lesbian community actively seeks to patronize gay-owned and gay-friendly products, services, and organizations. The community has above-average disposable income and the time to enjoy it.

If you want to reach this market in an upscale, glossy publication, place your ad in **METROSOURCE!**