

METRO 2010 SOURCE

## METROSOURCE DIRECTORY RATES

FREQUENCY	1X	2X	3X	4X-5X	6X-9X	10X-12X
<b>FOUR COLOR</b>						
Full Page	4,500	4,300	4,100	3,900	3,700	3,500
Two Thirds	3,700	3,500	3,300	3,100	2,900	2,700
One Half	3,000	2,800	2,700	2,500	2,400	2,200
One Third	2,300	2,200	2,100	2,000	1,900	1,800
One Quarter	1,925	1,850	1,775	1,700	1,625	1,550
<b>BLACK &amp; WHITE</b>						
Full Page	2,600	2,500	2,400	2,300	2,200	2,100
Two Thirds	1,950	1,900	1,850	1,800	1,750	1,700
One Half	1,400	1,350	1,300	1,250	1,200	1,150
One Third	985	955	925	895	865	835
One Quarter	795	765	735	705	675	645
One Sixth	665	635	605	575	545	515
One Twelfth	475	450	425	400	375	350

All rates above are net.